



A Prashanti  
Nilayam initiative

# The Universal Sai

85th Birthday Celebrations



## A Love Supreme

**“** If the Human Story is the tale of a search for a superior purpose, never before has the quest been more intense.

If ever a role model shone like a Beacon of Love, never before was the presence embraced and extolled so unanimously by His contemporaries.

If every age found its hero in a Rama, Krishna, Mohammed, Jesus, Buddha, Mahavira, Zoroaster, Guru Nanak... never before did their names roll off the tongue simultaneously with such ease, reverence and love.

If ever a Master led by example, embodying acceptance, love, truth and honesty, never before was His Message more critical to the survival of every life form on the planet.

If lighthouses emerged in every era to guide the flow of civilizations, never before did a cosmic presence light up the ocean of Global Consciousness during a lifespan.

If ever a land proudly glorified its progeny, never before has Bharat Mata borne a son whose life sums up Her infinite glory.

If the Hindus, Muslims, Sikhs, Christians, Parsis, Atheists and Agnostics adhered to their respective beliefs, never before did they recognise in unison the secular Humanism underlying them all.

If ever the letters SSS stood for His initials, never before have they so emphatically defined Sacrifice, Sacredness and Simplicity. **”**

Two decades shy of India's independence, in a remote village in Andhra Pradesh, Mother Easwaramma and Shri Venkamma Raju welcomed their fourth child Sathyanarayana. No one envisaged how this happy family event would impact the destiny of the human race.

Eight and a half decades later, in the weeks leading to November 23, 2010, seekers from Argentina, Japan and New Zealand to Zambia, Russia and Slovenia, as well as every country and continent in between are streaming into Puttaparthi, the birthplace of Bhagavan Baba and the seat of His ashram - Prashanti Nilayam.

Trains, planes and automobiles are bringing in countless pilgrims from all over India and the world, among them simple village

folks, grateful patients of His free hospitals, beneficiaries of His numerous social uplift projects in 125 countries (see **Love Without Borders**), adoring devotees from around the globe, scholars, seekers, policy makers, young and the elderly, Indians and Foreigners, to celebrate the 85th birthday of a very blessed presence in their lives.

Today, Baba's gospel of pure, unconditional love expressed through selfless service has been warmly embraced by all races, religion, cultures and age groups, creating a global movement of secular humanism sans barriers.

What compels millions to undertake long journeys, at great cost and inconvenience to attend an event no invitations were sent out to? Some call it the sweet draw of His sacred persona while others compare it to

witnessing the coronation of Lord Rama or the enlightenment of the Buddha or receiving the Sermon on the Mount from Jesus.

Through His unprecedented philanthropy, Baba has demonstrated that human values are the missing link in the chain of good governance and harmonious social order. All of these have been chronicled in the previous supplement "Beacon of Love", which is available online at [www.srisathyasai.org.in](http://www.srisathyasai.org.in). We invite you to view it as a prelude to the "The Universal Sai", which chronicles the global impact of Bhagavan Baba's all encompassing Love.

Come, join this journey of love from I to We to Him, by breaking out from our self-imposed limitations and living out our divine destinies.

## Love Without Borders

**“** God is Love, Love is God, Live in Love" says Bhagavan Baba. Today, His life and message can best be summed up as Love sans borders.

In a historic letter dated May 25, 1947, the then twenty year old Baba had declared: "I have a task - to foster all mankind and ensure everyone lives a life full of bliss... to remove the sufferings of the poor and grant them what they lack." In fulfilling this vow, Baba has been working continuously to bring about the joyous experience of love and compassion to humanity everywhere. Within the past 7 decades, His mission has grown to unparalleled proportions globally.

The celebrations to mark Baba's 85th birthday began a year in advance, from October 2009. The period has seen His Love draw pilgrims from 107 countries and 28 Indian states to Prashanti Nilayam to offer their homage in person.

This global gratitude comes from those who have transformed into noble citizens by following Baba's call to express unconditional love as service to fellow beings. Explaining this uniqueness of Baba's appeal, Dr. Michael Nobel, former Chairman of the Board of the Nobel Family Society says,



"What I find particularly attractive about Sai Baba's teachings is that He doesn't care what religion you belong to. Instead He gives a simple Golden Rule: Do what is good. Don't do what is bad. Love everyone."

Active in 125 countries, the International Sai Organisation conducts regular community outreach projects around the globe. These include educational, service, medical and spiritual activities. There are no membership dues or public appeals to raise money in any chapter of the Sai organisation.

### End of Education is Character

The universal values of Truth, Peace, Love, Right Conduct and Nonviolence form the common platform for all Sai education projects around the world. Sai schools, weekend SSE classes and Institutes for training teachers are growing around the world (see **Transforming Through Truth** for details).

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## ICONIC SPEAK

**HONORABLE P.N. BHAGWATI**,  
Former Chief Justice of India



**FOR OVER 40 YEARS**, Bhagavan Baba's teachings have guided my footsteps and inspired all my actions. He says: "God resides in every human being, therefore service to man is service to God." He does not ask us to renounce the world, but to live in the world, serve mankind selflessly without expectation of any reward and surrender ourselves wholly to the Lord. Baba exhorts us to look past the differences of race, religion, language or caste and seek their underlying oneness.

**MR. RATAN N TATA**,  
Chairman, Tata Sons Limited



**SRI SATHYA SAI BABA** is a truly outstanding humanitarian. The Sai Trust's facilities, including the Sai University and the Institute of Higher Medical Sciences are most impressive and I am overwhelmed by the quality of facilities and the professionalism of the staff. These institutions are a standing tribute to Baba's vision and attention to detail. He has given so much. The world needs His kindness and service to humanity.

**MR. K.V. KAMATH**  
Non-executive Chairman, of ICICI Bank



**WE ARE FORTUNATE** that Bhagavan Sri Sathya Sai Baba has chosen to share with us His divine wisdom. In a world full of conflict and difficult choices, Bhagavan is a beacon of light and hope in humanity's search for peace and understanding of the divine. The 85th anniversary of Bhagavan's advent is an occasion for rejoicing and praying that His message of universal love, tolerance and unity is imbibed by all.

**HIS EXCELLENCY SHEIKH NAHAYAN MABARAK AL NAHAYAN**,  
Minister of Higher Education and Scientific Research and Chancellor of the Higher Colleges of Technology (HCT), UAE



**I CONGRATULATE BHAGAVAN BABA** for His enlightened vision, wise leadership, strong emphasis on character building, integrity, civility and compassion. I am particularly impressed with His focus on promoting the principles and values that are common to all regions and cultures of the world. The circumstances of the last several years have demonstrated the critical importance of His idea that only by thinking and working together, as one human family, can we reach the promise of a peaceful and prosperous global society.

**DR. J. GEETA REDDY**,  
Minister for Information, Public Relations and Tourism, Govt. of A.P.



**LOVE PERSONIFIED**, Baba is the most divine being that ever walked this earth practicing and teaching universality and oneness. He guides from within, transforming us silently and subtly. This is the biggest miracle He performs, the miracle of inner transformation. He has stilled the waves of anger in me and taught me to forgive my enemies. He has guided me to serve the needy. In short He is the only Reality of my life.

**MAULANA WAHIDUDDIN KHAN**  
Founder - CPS International,  
President - Islamic Center, New Delhi



**SRI SATHYA SAI BABA** is an expression of truth in this age. He has moved millions by his spiritual teachings. His five human values have come to be accepted as ethical norms. His contribution to our nation and the world in all areas of human growth and development has been tremendous. The universality of Sai Baba embraces the ethics of all faiths, transcending all boundaries. His teachings have an international appeal, breaking barriers of class, country and culture.



THE WORLD WITH SAI

EARLY CHILDHOOD AND YOUTH

**1936**  
10 year old Puttaparthi boy Sathya mobilised young vil- lage boys to form the Pandhari Bhajan group. They sang and danced to inspiring songs of God's glory composed by Sathya.



**1938**  
12 year old Sathya wrote and directed the play, "Cheppinattu Chesthara", that instructed the village folk to do as they say by harmonising their thoughts, words and deeds.

**1940**  
**20TH OCTOBER AVATAR DECLARATION DAY:** 14 year old Sathyanarayana Raju revealed His Divine identity and life's mission. He taught His first bhajan, *Manasa Bhajare Guru Charanam*.

**1946**  
Baba visited Ooty, Hyderabad and Tirupathi, drawing thou- sands to His unique personality and riveting message. Muslims from neighboring vil- lages started revering Baba. He



assured them full freedom to follow their faith to receive His grace.

**1947**  
**25TH OCTOBER**  
Baba delivered the first-ever public speech in Karur, near Trichy in Tamil Nadu, starting the tradition of His nectarine discourses that He maintains even today, specifically on festive occasions.

BABA AT 22 STRENGTHENS HIS MISSION

**1948**  
The first devotee from Argentina Adelina Del Carril de Güiraldes visited Baba, marking the sowing of the Sai movement seeds in Latin America.

Foundation laid for Prashanti Nilayam – the Abode of Highest Peace that would in future become the spiritual capital of the world.

**1950**  
On Baba's 25th birthday, 23rd November 1950, Prashanti Nilayam Mandir was inaugurated.

**1957**  
Baba presided over the 9th All India Divine Life Convention in Venkatagiri, a landmark event aimed at reviving the glory of Indian culture and spirituality bare- ly a decade after the end of



**Pioneer seeker Adelina Del Carril de Güiraldes of Argentina**  
British colonialism. Swami Satchidananda was the Organizing Secretary.

**1958**  
From His 32nd year, Baba began to guide humanity with a clear message through the medium of regular public dis- courses. In the same year, the Ashram's monthly magazine 'Sanathana Sarathi' was start- ed to spread Baba's message of loving service across the country and overseas. Baba

wrote five series of articles under the titles Prema Vahini, Dharma Vahini, Dhyana Vahini, Prashanti Vahini and Sandeha Nivarini, in simple spoken Telugu. Sanathana Sarathi continues to be published monthly in English, Telugu, Tamil, Malayalam, Kannada, Marathi, Gujarati, Bengali, Hindi, Assamese, Sindhi and Nepali.

**1960**  
The first volume of Baba's biography 'Sathyam Sivam Sundaram' by historian Professor Kasturi was pub- lished, offering a well- researched and comprehen- sive account of Baba's life.

**1961**  
Veda Purusha Jnana Saptah Yagnya was inaugurated dur- ing Dashera. Experts dis- coursed on the universality of the Sanathan Dharma as a harmonious way of life.

BABA AT 36 REVEALS A WORLD PLAN

**1962**  
The first Panamanian visit- ed Baba and was con- quered by His love instantly. He carried the Sai message back to Panama and soon the Sai Centre was estab- lished there.



**Reviving the eternal message of Human Values across Bharat**  
curious, he investigated and studied the Master, His mira- cles and message. In 1971, Murphet published Sai Baba- Man of Miracles, a book that introduced millions to Sai.

**1963**  
Ramchand Chugani from Japan visited Prashanti Nilayam for the first time.

**1964**  
Australian Howard Murphet met Baba in Madras. Intrigued, fascinated and

**1965**  
American Dr. John Hislop was drawn to Baba. He would later play a pivotal role in taking Sai message to the USA and setting up the American Sai organization.

**1966**  
Opal McCrae, a famous writer and social worker from USA,

came to Prashanti Nilayam and presided over the Hospital Day celebrations. Russian-born American citi- zen living in Mexico, Indra Devi was directed to Baba by a clairvoyant and later by the Murphets. A renowned yoga teacher, Indra Devi lectured extensively across America, introducing her students to Baba and His message. Same year, Norwegian Alf Tideman Johanessan met Baba in Bombay after being guided through Shirdi Sai. His experiences led many more seekers from around the globe to Sai.

**1967**  
**20th-21st April**  
All India Conference of office bearers of all organizations bearing Baba's name was held at Madras, in His pres- ence. Also present were dele- gates from Hong Kong, China, Japan, East Africa, Sri Lanka and Norway. The Sai movement was acquiring an international profile.

BABA AT 42 BRINGS THE WORLD TO BHARAT

**1968**  
**12th May:** Baba inaugurat- ed Dharmakshetra, the Sai hub in Bombay. The event coincided with The First World Conference. Devotees from Ceylon, Singapore, Manila, Kuwait, Dubai, Casablanca, Mombasa, Nairobi, Kampala, Arusha and Malta, Hong Kong, Fiji, Tehran, Tokyo, West Indies, Peru, Brazil and the Pacific and Atlantic coasts of America attended.



**Baba with Richard Bock**  
East Africa. Bob Raymer of Los Angeles was part of the entourage. Upon return, Raymer brought about a wave of Sai information to California.

At the same conference, Charles Penn, an American pilot, had his first-ever phys- ical darshan of Baba. Prior to this, Charles had had the fortune of connecting with Sai in meditation, thus cre- ating a bond, even without any physical contact.

**30th June:** Baba com- menced His first and so far only, international tour, to

**November**  
Richard Bock, Founder President of Pacific Jazz & World Pacific Records and his wife, Janet came to Baba after a brief introduction about Him from sitar maestro Pundit Ravi Shankar and yoga teacher Indra Devi. Richard recorded Swami's talk and bhajans that lasted for over 45 minutes, and this tape became the first long- playing record of his bhajans to be released in India and the West. The Bocks were to record several films on Baba that became a valuable resource for introducing millions more in English speaking countries to the glory and message of Sai.

**1969**  
Miss Ravaneau became the first person to visit Sai from Honduras. She returned home to start a Sai organization

there. Sai consciousness was gaining momentum in Latin America.

**May:** Baba visited Gujarat, and at the same time, a local newspaper, 'Nava Kaal' was running a series of articles on Sai's Miracles. The editor Sri P.K. Sawant enquired from Baba, about His mira- cles that raised controver- sies, and published Sai's answers in the paper. Baba's answers silenced the critics and satisfied the skeptics.



**Baba flanked by Elsie & Walter Cowan on left and Indra Devi on right**

**October:** Hollywood Sai Centre was inaugurated owing to the tireless efforts of Indra Devi - 'The First Lady of Yoga in America' and her associates who had brought Sai Baba to America.

Hilda Charlton of New York moved to India to experience Bhagwan Baba. She had many pupils, and through her letters to them about Baba, she inspired many to take the path of self-realization.



Sharing Sai Love & Light in East Africa - 1968

AGE OF SAI LITERATURE DAWNS

**1970**  
**Age of Sai literature dawns**  
This decade marked the beginning of Sai Literature. Books on spirituality by Baba and others about His life, miracles and message began to pour in.

screenwriter, producer, song- writer and novelist wrote the book 'Baba', which was pub- lished in New York.

**1971**  
Sai Centers were started in parts of USA, including Elsie Cowan's Sathya Sai Book Centre in Tulsa, California

**1972**  
Sai awareness in Hong Kong started by a devotee named Shastri. The movement had its simple beginnings in the office of Dorothy Plant where people would gather together to play bhajans on a tape recorder. They also started



**Scripting the sage of Love for pos- terity**  
SSE classes and distributed food to the homeless. California based spiritualist, teacher and psychotherapist



Baba says, "Let all the faiths exist; let them flourish and let the glory of God be sung in all languages and in a variety of tunes..." Christmas festivities

# Love Without

continued from page1

Sai Schools' Achievements

South America has more Sathya Sai schools than any other continent. Brazil alone has five. It is astonishing to hear the stories of transfor- mation of orphans into useful citizens.

In the Republic of Columbia, a group of vol- unteers and over 250 teachers trained in the SSEHV program work to transform the lives of abused children in poor communities.

The Sathya Sai School in Ndola, Zambia, has been nicknamed the 'Miracle school' by locals for its ability to turnaround street children into well-rounded individuals. It won the Business Initiative Directions (BID) award, a prestigious international award at the 22nd International World Quality Commitment (WQC) Convention in Paris, held on 30th May, 2005.

SEAMEO and UN-HABITAT have declared the Sathya Sai School in Thailand as a 'Centre of Excellence'. Upon the request of the Ministry of Education, Thailand, over 20,000 teachers in the country have received training here. The school also trains educators from different parts of the world in "Human Values-Based Water Education". This unique program based on Baba's teachings has been adopted by the United



Be it teaching braille to visually impaired children or distributing blankets in Africa, the warmth of Sai love touches hearts every day across the globe



Sai Global Health Mission

The first Sathya Sai Hospital, established in Puttaparthi in 1956, has blossomed into a Sai healthcare network of two super specialty hospi- tals and two general hospitals, mobile hospi- tals, and international medical camps, all pro- viding state-of-the-art primary to tertiary health- care totally free of cost around the world.

Sai Net of Protection

Disease prevention has been a major focus of the Sai Organisation in all its medical work. Sai Organisations in Africa, Indonesia, Laos, and India have distributed mosquito nets impregnated with insecticide in malaria endem- ic areas. In Kenya alone, over 85,000 nets have been distributed, reducing the incidence of malaria by more than 50%. Also, mass immu- nisation, environmental hygiene and education in healthy living through lifestyle changes are an integral part of such preventive health programs.

Service to Man is Service to God

Sai volunteers across the world participate in

a variety of community service projects and dis- aster relief work. They serve homeless shelters, soup kitchens and food banks at the commu- nity level. Clothing, blankets, toiletries, school supplies and groceries are also provided for needy families. Frequent visits to hospitals, eld- erly homes, orphanages and prisons are regu- lar outreach activities of Sai Centres interna- tionally.

Disaster Relief

In the wake of disasters, such as Hurricane Katrina and the Tsunami of 2004, the volun- teers of the Sai Organisation are often among the first to arrive and offer help to the afflicted.

Sai volunteers worked round the clock to pro- vide relief and rehabilitation to the victims of the massive earthquake that struck the Republic of Haiti on 12th January 2010. Between 19th January and August 2010, under the guidance of Baba, they provided free medical treatment to over 34,000 people, served more than 150,000 hot meals, supplied thousands of gallons of potable water, built homes and cleaned road- ways for Haitians. The work that began seven days after the earthquake in the midst of wide- spread destruction continues to this day with the discipline, determination and dedication that has become the hallmark of Sai volunteers.



Feeding the elderly at Seniors' homes is a regular Sai service activity

Phyllis Krystal, learnt about Sai Baba. In decades to come, she was to write several books that have guided, inspired and healed thou- sands of Westerners with the balm of Sai love and teach- ings.

After visiting Prashanti Nilayam, B.R. Sachdev of Thailand celebrated Baba's birthday in his house in Thailand. This attracted a number of people including Mr. and Mrs. Sanger, who soon started bhajans in their house also.

1973

The first Mexicans, Dr Luis Muniz and his wife Gail trav- eled to Puttaparthi and were blessed with an interview. Upon return, they started a Sai Centre in Mexico and 37 years later, the centre is the hub of the noblest social outreach programs, reaching to the unprivileged, educating thou- sands in character education and bringing about a transfor- mation in teens through loving guidance.

1974

The Sai Organization of America was started with John Hislop as its President. This organization soon emerged as the engine of the Sai move- ment outside of India.

The first Bolivian Ramiro Sotello Murillo visited Baba as did Ariette Meyer who had been translating books on Bhagawan into Spanish. The latter returned to start a Sai Centre in Venezuela.

1975

Sai movement started in Kobe, Japan. Bhajan-singing and seva were the major activities.

Hiru Bharwani was the first Indonesian to visit Puttaparthi. The Indonesian Sai movement was thus born.

Sai Movement was born in Switzerland when a visionary Dr. Ali Hussein, had his first darshan of Bhagawan Baba. The dedicated Hussein family pioneered the Sai work in Europe.

Dr. Samuel H Sandweiss's first book 'Holy Man and Psychiatrist' was published. It chronicled the experiences, observations and conclusions of the American Psychiatrist as he came to investigate Baba's powers against the touchstone of Western Psychiatry and Science. Dr. Sandweiss's description of his spiritual awakening as he came closer to Sai, as well as his ability to relate it with devotion and humor, accounted for the book's worldwide success. After returning from the sec-

ond world conference in Prashanthi Nilayam, Beuno Wesner set up a small Sai Centre in Nuremberg, Germany and the number multiplied in the coming years.

The first glimpse of Sai Movement started in New South Wales, Australia as Lyn Penrose came into contact with the Murphets and learnt about Baba.

1976

Howard Murphet's second book Sai Baba: Avataar, A New Journey into Power and Glory, was published. This book con- tains Murphet's further spiritu- al adventures plus an excep- tional array of uplifting Sai sto- ries and miracles.



Baba with Australians Howard & Iris Murphet

1977

Shanthi Nilayam was inaugu- rated in Hong Kong leading to greater Sai spiritual activities



John Hislop seeking blessings from Bhagawan

1978

John Hislop's first book 'Conversations with Bhagwan Sri Sathya Sai Baba' was pub- lished in California. For many, this has been an introductory book to Bhagwan Baba.

Enrique Garrido, became the first Chilean to know about Bhagawan through a hermit called Pablo. The hermit said to him, "Sai Baba is the only one in this age capable of lib- erating anyone."

1979

A couple from Peru, Mr. and Mrs. Bravo Figueroa traveled to India to ask Bhagawan per- mission to set up a Sai Centre in Peru.

The first Sai Centre was start- ed in Guatemala by a couple named Augusto and Balbina Ansueto.

As a result of Indra Devi's per- sistent efforts to create aware-

ness about Sai at all her Yoga retreats in various countries, a Sai Centre blossomed in El Salvador..

1980

A residence in Strathfield, Australia was converted into a Sai centre and was officially inaugurated in Guru Poornima that year.

The first Sai Centre was formed in Argentina. Devotees Ananda Giri and Monica Zokolosky had brought the word about Baba to Argentina. The first Sai Centres were opened this year in Buenos Aires and then Cordoba.

First Sai centre in Chile began adding momentum to the Sai movement in Latin America.

A group of devotees got togeth- er to sing bhajans in Taipei, Taiwan and soon started feed- ing the poor as well.



GUATEMALA First Sai Centre - strated by a couple Augusto and Balbina Ansueto





are a regular feature in Prashanti Nilayam's multi-faith calendar which also includes the celebration of Hindu, Buddhist, Jewish & Muslim festivals

# Borders

At the invitation of the Myanmar government, the Sathya Sai Baba Central Council of Malaysia, along with volunteers from Singapore and Thailand, undertook the monumental task of building a village with 51 new homes, a temple and a school, for the victims of the tropical storm 'Nargis' that hit the Ayerawaddy Delta region of the capital city of Yangon. This village was later christened as the Sri Sathya Sai Baba Village and inaugurated on 21st December 2008.

The devastating Indian Ocean tsunami in 2004 killed approximately 230,000 people in 14 countries. Sai Organisation rushed immediate relief to victims in Thailand, Indonesia, Sri Lanka and Malaysia, providing medical aid, drinking water, groceries and cooked food to the afflicted.

Three mosques, 108 houses, and four large water tanks were also built in Jogjakarta, Indonesia. The Sai Organisation of Malaysia received the prestigious Malaysian Humanitarian Award in 2006 for its timely and large-scale relief work.

## Water Projects

As part of its efforts to combat the serious

water shortage that exists in Africa and parts of Asia, the UN adopted a "Human Values-based Water Education Approach" proposed by the International Sathya Sai Organization. This initiative imparts vital information on water conservation, sanitation, and hygiene.

Over the years, the Sathya Sai Organization has completed 12 water projects in El Salvador in Central America providing safe drinking water for about 2,000 families. The Sai Centre of Yogyakarta, Indonesia has built 90 wells to provide clean water to more than 300 families in the community of Gunung Kidul where the wells are called 'Yayasan Sri Sathya Sai Baba'.

## The One and Only Religion of Love

Baba says, "Let all the faiths exist; let them flourish and let the glory of God be sung in all languages and in a variety of tunes..." As a result of Baba's secular outlook Prashanti Nilayam has become the pilgrimage destination of the world. From Iranians who come to celebrate the holy month of Ramadan in Baba's presence, to the Christians who converge at Prashanti Nilayam for Christmas, a



Permanent medical camps are run in 7 Latin American countries

multi-faith calendar fills the ashram schedule. Be it Buddha Poornima, Chinese New Year, Shivratri or Yom Kippur, thousands arrive daily to rise above sectarianism and soak in the peace of the sacred precincts.

The 2005 Interfaith Conference held in Prashanti Nilayam, saw participants from Islam, Buddhism, Jainism, Christianity, Judaism Zoroastrianism and Hinduism who were unanimous in their prayer which neatly sums up the focus of the Sai Organisation across the globe: May all the beings in all the worlds be happy!

## Transformation of the Heart

In a landmark Divine Discourse delivered

on 4th July 1968, Sri Sathya Sai Baba announced, *"I have come to light the lamp of Love in your hearts, to see that it shines day by day with added lustre. I have not come on behalf of any exclusive religion. I have not come on a mission of publicity for a sect or creed or cause, nor have I come to collect followers for a doctrine. I have no plan to attract disciples or devotees into my fold or any fold. I have come to tell you of this unitary faith, this spiritual principle, this path of Love, this virtue of Love, this duty of Love, this obligation of Love."*

## FRAMEWORK OF SATHYA SAI HEALTH MISSION

Healthcare is delivered with love and compassion

- Welcomes everyone
  - Free of cost to all patients
  - Highly skilled medical professionals
- Treatment of the body, mind, and spirit  
**300 free medical camps** conducted each year in over **30 countries**  
**1,50,000 patients** treated every year  
Permanent medical camps operating in 15 countries abroad\*

\*USA, Botswana, Colombia, El Salvador, Sri Lanka, Singapore, Vietnam, Argentina, Nepal, Malaysia, Peru, Brazil, Ecuador, Mexico, and Nepal.

## ICONIC SPEAK

**MR. ASHOK CHAVAN,**

Former Chief Minister, Maharashtra



**BABA IS SILENTLY PROMOTING** values education and spiritual transformation through social service projects on a massive scale globally. His message of unity of faiths and the fatherhood of God and brotherhood of man has reached the farthest corners of the globe. My family has been enriched by Baba's blessings.

**MS. MALLIKA SRINIVASAN**

Vice-Chairperson, IAFÉ

**MR. VENU SRINIVASAN**

Chairman & MD, TVS Motors, Past President, Confederation of Indian Industry



**WE ARE INDEED BLESSED** to have been brought into Bhagavan's fold by His Divine Grace. He has moulded our lives and those of our children as well, instilling in all of us the principles of hard work, good values and, above all, devotion to God.

At times of adversity and personal loss He has been the sole source of courage, assuring us that He is taking care. He has opened our eyes and made us understand that true devotion to Him can only be demonstrated by serving and caring for others around us. The only power He uses to transform us is the power of His love.

Acceptance of His will and living by His teachings has filled us both with a sense of inner peace and to Him we are both most grateful.

**USTAD AMJAD ALI KHAN**

Sarod Maestro



**IN THE EARLY 1970S,** I first saw Baba with the then Police Commissioner of Bangalore Mr. Nizamuddin. After my marriage to Subhalakshmi, we performed during the 70th birthday celebrations. Both my sons Amaan and Ayaan have received Baba's love and blessings. Baba has always had special bond with all the musicians of India. We are amazed by Baba's vision to create free hospitals, schools, colleges and of course the water projects, which are a testimony of His love for humanity.

**ONCE, THREE DAYS PRIOR** to my departure for India, I broke my nose. The pain was unbearable. On the flight I even caught a cold. Upon reaching the ashram, Baba granted me an interview. I had not told anyone of my accident. In the middle of the conversation, Baba suddenly stretched His hand and caught hold of my nose, shaking it from side to side for about 20 seconds. I felt no pain. When He released His grip, my nose was completely healed, bone fused and the cold gone..Baba is not only healing broken noses but more importantly the hearts and minds of millions in Latin America and the world.

**MR. LEONARDO GUTIER,**

Argentina-Member-Prashanti Council

## YOUR VALUED FEEDBACK

Dear readers,

We welcome your feedback and suggestions regarding this supplement . You can reach us by email at: [saiadvent85@gmail.com](mailto:saiadvent85@gmail.com)

Visit us at [srisathyasai.org.in](http://srisathyasai.org.in) | [sathyasai.org](http://sathyasai.org)

## SAI PRESENCE ACROSS THE GLOBE

|  |  |   |   |   |  |  |  |                                       |  |                                     |  |  |               |   |                |  |   |  |  |                             |                           |
|--|--|---|---|---|--|--|--|---------------------------------------|--|-------------------------------------|--|--|---------------|---|----------------|--|---|--|--|-----------------------------|---------------------------|
| <b>A</b> Abu Dhabi (UAE), Argentina, Aruba (West Indies), Australia & PNG, Austria, Azerbaijan | <b>C</b> Chile, China, Colombia, Congo - Brazzaville, Congo - Democratic Republic, Costa Rica, Cote D'Ivoire (Ivory Coast), Croatia, Cuba, Curacao (West Indies), Czech Rep. | <b>D</b> Denmark, Dominican Republic, Dubai (UAE) | <b>E</b> Ecuador, El Salvador, Estonia. | <b>F</b> Fiji, Finland, France, French Guyana | <b>G</b> Gabon, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guyana (West Indies) | <b>H</b> Haiti, Honduras, Hong Kong, Hungary | <b>I</b> Indonesia, Iran, Ireland, Israel, Italy | <b>J</b> Jamaica (West Indies), Japan | <b>K</b> Kazakhstan, Kenya, Kyrgyzstan, Kuwait | <b>L</b> Lao PDR, Latvia, Lithuania | <b>M</b> Macedonia, Madagascar, Malawi, Malaysia, Mauritius, Mexico, Moldova, Montenegro, Morocco, | <b>N</b> Nepal, Netherlands, New Zealand, Nicaragua, Nigeria, Norway | <b>O</b> Oman | <b>P</b> Panama, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico | <b>Q</b> Qatar | <b>R</b> Romania, Russia, Ruwais (UAE) | <b>S</b> Saudi Arabia, Serbia, Sharjah (UAE), Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, St. Kitts (West Indies), St. Lucia (West Indies), St. Maarten, Suriname (West Indies), Sweden, Switzerland, Syria | <b>T</b> Taiwan, Tanzania, Thailand, Trinidad & Tobago (West Indies), Turkey | <b>U</b> Uganda, UK, Ukraine, Uruguay, USA/Virgin Island, Uzbekistan | <b>V</b> Venezuela, Vietnam | <b>Z</b> Zambia, Zimbabwe |
|--|--|---|---|---|--|--|--|---------------------------------------|--|-------------------------------------|--|--|---------------|---|----------------|--|---|--|--|-----------------------------|---------------------------|



American Pilot Charles Penn - Presents his first book 'My Beloved'.

## 1981

Lorraine Burrows started SSSEHV in Thailand.

American pilot Charles Penn published his first book on Bhagwan, 'My Beloved'.

The New South Wales Sai Centre of Australia established by Heidi Gulyas became affiliated with the World Council of Sai Organizations

Costa Rican Minister of Finance Rigoberto Martinez and his wife came to Baba. On return they started study circles and bhajans in Costa Rica inspiring friends Mireya Mendez and Guillermo Hidalgo to join their efforts to spread Sai mission in Costa Rica.

## 1982

Three important books on Sai glory and message were published: N. Kasturi's autobiography 'Loving God', Phyllis Krystal's 'Cutting the Ties that Bind' and Howard Murphet's 'Sai Baba, Invitation to Glory'

## SPREADING SAI AWARENESS THROUGH THE 1980'S

### 1983

Bhajans started in Dhammasthan in Chulalongkorn University, Bangkok.

The formal Sathya Sai Organization in Australia was established when Mr Indulal Shah, Chairman of the Sathya Sai World Council, visited Australia in April 1983.

The Sri Sathya Sai Books and Publication Trust was established on 19th June. Aimed at fostering human values through Baba's noble teachings via various publications spread over different media, SSSBPT has been relentlessly on the task over the past quarter century, serving as a lifeline between Prashanti Nilayam and the world. ([www.sssbpt.org](http://www.sssbpt.org))

### 1984

A handful of devotees from Taiwan returned home to further strengthen the Taiwanese Sai movement after Baba granted them a group audience in Prashanti Nilayam.

### 1985

The Satya Sai Foundation of Bangkok was registered during the 60th year of Sai Advent. Four important Sai books were also published: Charles Penn's 'Sai Ram', John Hislop's 'My Baba and I', Samuel Sandweiss' 'Spirit and Mind' and



Baba with Phyllis Krystal, author of *Sai Baba: The Ultimate Experience*

Phyllis Krystal's 'Sai Baba: The Ultimate Experience'.

### 1986

'Finding God', Charles Penn's final book was published. Here, he relates his life-long search for God and his road to Sathya Sai Baba.

### 1987

Sathya Sai Organization was formed in Puerto Rico.

### 1988

After the Sai Centre had firmly established in Uruguay, the devotees unified to take up more service activities at old age homes, helping poor and impoverished children of the streets, started regular food and clothing drives.

### 1990

Sai Foundation of El Salvador swung into full service mode, rebuilding a Catholic church and providing disaster relief in the aftermath of an earthquake. The movement became even more



Sai medical camps serve many afflicted by the war in former Yugoslavia

service driven.

### 1991

The first major European Service project was organized and was continued until 1995. Led by the Austrian Sathya Sai Organization, its main purpose was to help alleviate the suffering of the people in former Yugoslavia, an area struck by civil war.

The first public conference was held in the Sai Centre of Dominican Republic.

### 1992

The first Sathya Sai School was established in a very poor community in Vila Isabel, in Rio de Janeiro, Brazil. It has served as an inspiration and a model for the founding of other Sai Schools in the country, such as the Sai Schools in Recife, Goiania, Ribeirão Preto and Minas Gerais.

### 1995

**9th July**  
Inauguration of Sai Kulwant Hall in

Prashanti Nilayam to accommodate up to 20,000 devotees at a time for Baba's daily darshans.

### 1997

A Compendium of the Teachings of Sathya Sai Baba - Compiled by Charlene Leslie-Chaden: An exhaustive guide to Baba's teachings on all possible topics was published.

### July

Thousands of youth from hundreds of countries attended the First world Youth Conference at Prashanti Nilayam.

### 1999

Sri Sathya Sai International Centre at New Delhi inaugurated. ([www.saidelhi.org](http://www.saidelhi.org))

### 2001

Inauguration of the ashram's new Books and Publications Division in Prashanthi Nilayam [www.sssbpt.org](http://www.sssbpt.org)

### 2001

**23rd November**  
Radio Sai Global Harmony was launched from Prashanti Nilayam. Renowned scientist Padmashree Dr. G. Venkataraman leads this project, taking Baba's message of love and harmony to the world via internet, World Space radio, and e-zine Heart-to-Heart. [www.radio-sai.org](http://www.radio-sai.org)

### 2003

Congregational prayers began in



World Youth Conference - 6000 youth from 85 countries

China and community service also started.

### 2005

**November**  
SSS 8th World Conference on the theme 'Unity, Purity, Divinity' held in Prashanti Nilayam.

### 2006

**November**  
The Sri Sathya Sai World Foundation started.

### 2007

Over 6000 youth from 85 countries attend Sai World Youth Conference on the theme 'Ideal Sai Youth - Messengers of Sai Love' in Prashanti Nilayam.

### 2008

Sri Sathya Sai World Education Conference on the theme 'Sathya Sai Education in Human Values' was held in Prashanti Nilayam.

### 2009

Sri Sathya Sai International Centre for Medical Services established with its main hub in Los Angeles, USA.

### 2010

**November**  
Sri Sathya Sai 9th World Conference held in Prashanti Nilayam.

The world celebrates the 85th year of Bhagavan Baba's Divine Advent.



The Sai Mobile Hospital is a unique and free rural outreach holistic health service launched on March 30th 2006 by Bhagavan Baba. A unit of the SSS Medical Trust, it operates from the 1st to 12th of every month at 12 base villages to each of which are attached another 6 villages. In practice however, patients are drawn from nearly 400 villages.

The hospital-on-wheels is managed almost entirely on voluntary basis. Five hundred doctors from the state of Andhra Pradesh belonging to 12 specialties serve in rotation. This diagnostic bus comes equipped with an ultra sonogram, x-ray plant with automatic processor and a laboratory which can perform most of the pathological and bio-chemical investigations.

Given the program's outreach, its larger agenda is based on a triangular approach of Curative thrust, Preventive focus and Spiritual base.

The curative thrust owes its



For 12 days of each month, Sai Mobile Hospital provides relief from illness and hunger to over 8000 patients plus their relatives

## Healthcare at the Doorstep SSS Mobile Hospital



### NUTRITIOUS FOOD WITH HEALTHCARE

Bhagavan Baba recently directed that the beneficiaries of the Mobile Hospital should also be provided nutritious meals. Food prepared at Prashanti Nilayam is served to the patients and other undernourished villagers by the volunteers. This ongoing program will serve several thousand villagers daily, satiating their hunger alongside providing healthcare.

Hospital for testing and reporting.

The preventive work consists of health education based on five major themes: cleanliness, nutrition, healthy air and water, harmful effects of smoking and alcoholism, proper physical exercise and mind relaxation.

Education on these subjects is

offered through audiovisual presentations, demonstrative sessions, interactive meets and photo exhibition. It is further reinforced by regular screening through the local cable television.

The spiritual base of the service involves educating and motivating the villagers on the importance of positive thinking, human values and age-old practices like prayer and meditation all of which foster positive health.

With this holistic strategy, ninety percent of community's health problems are solved because the approach is professional, proactive and integrated and takes care of common ailments, chronic ailments, preventive ailments, asymptomatic diseases and endemic diseases. Only problems requiring major surgical intervention are referred to the base hospitals.

The impact of the service is tremendous. On the curative front it has given a sense of great security to people living in hundreds of villages around Puttaparthi. It is a boon for patients with chronic ailments who can never dream of buying medicines on a continuous

basis. The preventive services have created a huge wave of awareness on major health issues, thereby translating into positive lifestyle changes. The spiritual component of the service has strengthened the community bonds, reviving the practice of human values as a way of life for achieving health and happiness.

Inspired by Bhagavan Baba's call to fulfill their social responsibility through selfless service, medical professionals including doctors, paramedics, lab technicians and pharmacists are seizing this opportunity to express their gratitude to society, which nourishes and nurtures them.

The success of this project has triggered a domino's effect in other states such as Maharashtra where a fleet of 29 such hospitals on wheels are being deployed by the Sai Organisation to serve six hundred thousand villagers in the interiors of Maharashtra.

The Sai Mobile Hospitals bring to rural India not only a state-of-the-art healthcare but also a state-of-the-heart caring and loving services.



MODERN DIAGNOSTIC FACILITIES & LAB: Sai Mobile Hospital brings free healthcare to the patients' doorstep

### ICONIC SPEAK

#### I WAS RAISED TO BELIEVE

that happiness comes from acquiring wealth, high positions and power. However, experience taught me otherwise. In my first interview with Sai in 1987, He said "Material things, always change, change, change. Only Love lasts." I subsequently learned through practicing Baba's teachings that true Love is Love-in-Action, and it manifests and grows through self-denial and selfless service to others in need, filling one with true joy eternal.



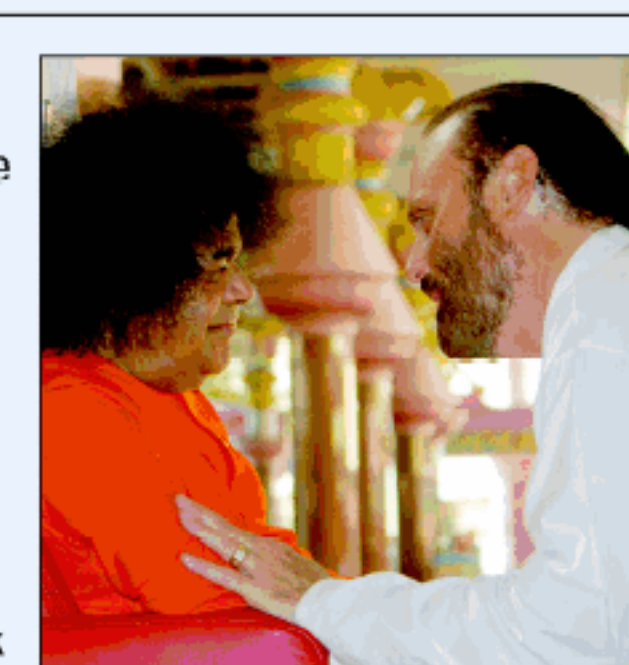
**MIKE CONGLETON, M.D., Ph.D.,**  
President, Pacific Region South - Sathya Sai Baba Organization of USA

#### THIS MYSTICAL, ANCIENT

LAND has gifted the world with endless enlightened beings. If the world is a spiritual train, Bharath is its engine and Sri Sathya Sai Baba its current engineer.

Sai's boundless love is evident in His historic and unequalled philanthropic achievements in aiding the poor and the suffering. He is your national treasure.

**MR. ISAAC TIGRETT,**  
Entrepreneur, Founder - Hard Rock Café, House of Blues



#### BABA IS ALWAYS THERE

for our family. There are so many instances of difficult times, when He has thrown light on our paths and guided us. With Sai by our side, we feel no fear.

**DR. L. SUBRAMANIAM & KAVITA KRISHNAMURTHY-SUBRAMANIAM,**  
Musicians



#### WHO AMONG MEN

KNOWS EVERYTHING that we have thought, felt, said, done and even dreamed? Who among men, cannot be constrained by the laws of time and space or matter and energy as far as our meager knowledge permits us to understand God's creation? Who among men has given His life for the welfare of mankind so magnanimously and selflessly, always giving and forgiving and never getting and forgetting? Who among men speaks the eternal truth spontaneously and with ultimate authority?

It has been my experience that Bhagavan Baba has these qualities. Four generations of my family and I have basked in Sai's incomparable love.

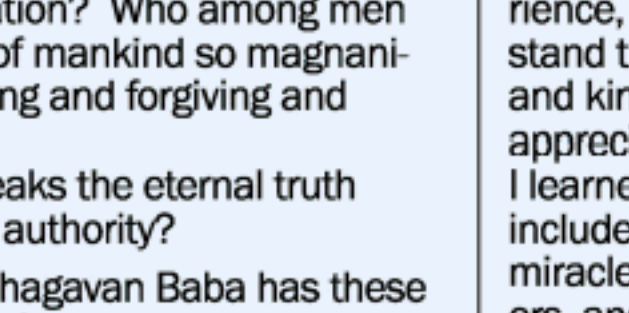
**MICHAEL GOLDSTEIN, M.D., USA - Chairman, Sri Sathya Sai World Foundation**



#### WHO CAN EVER

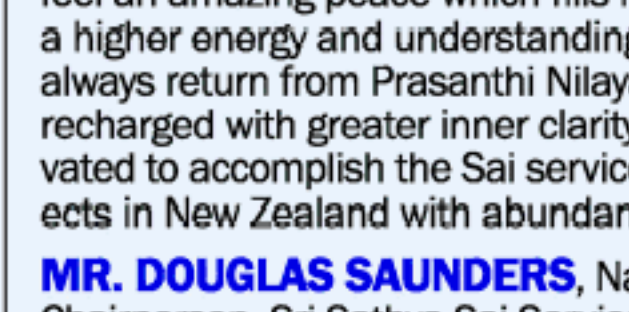
GAUGE the relief that His water projects have brought to millions in Andhra Pradesh and Chennai, the free education from elementary to university and the medical care of the highest standards - all free of cost! I pray that Sai completes the century of life and continues to bless us.

**MR. SUNIL GAVASKAR,**  
Cricketer



**WHEN SAI LOOKS INTO MY EYES,** I feel an amazing peace which fills me with a higher energy and understanding. I always return from Prashanti Nilayam recharged with greater inner clarity, motivated to accomplish the Sai service projects in New Zealand with abundant love.

**MR. DOUGLAS SAUNDERS,** National Chairperson, Sri Sathya Sai Service Organisation, New Zealand



**AT AGE 17, I HAD A MYSTICAL EXPERIENCE**  
A voice said to me, "What would you want to do with this life?"

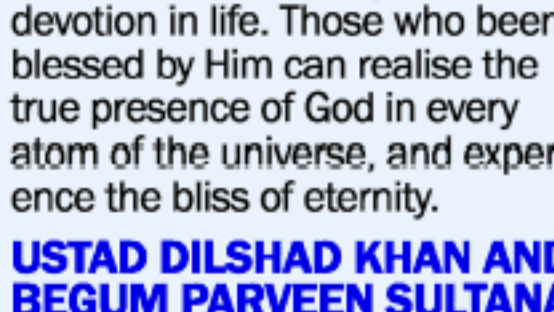
After nine years of searching in vain for this inner 'Voice', Sai came to me in a vivid vision. I simply dissolved in the ocean of His Love! Without speaking, He communicated, "I am the One you have been looking for". In that stillness of His presence, I knew Him to be that voice! From then He has been teaching me how to be like Jesus.

**REVEREND FATHER CHARLES OGADE,** Catholic Priest, Nigeria



**ONLY SAI CAN LEAD** one to peace, prosperity and potential power in life. By His example, He shows us what constitutes pure love, kindness, charity and real devotion in life. Those who are blessed by Him can realise the true presence of God in every atom of the universe, and experience the bliss of eternity.

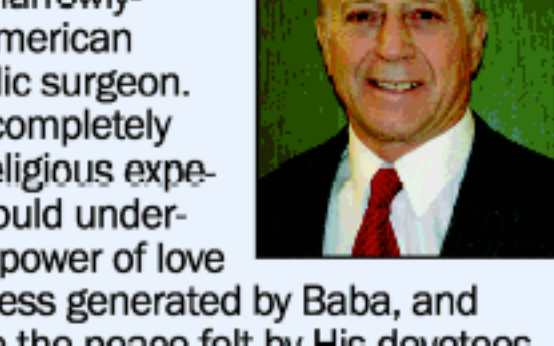
**USTAD DILSHAD KHAN AND BEGUM PARVEEN SULTANA,** Hindustani Classical Singers



#### VISITING THE SAI MEDICAL

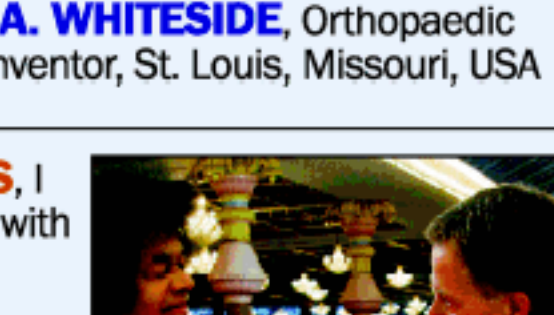
**INSTITUTE** and coming face-to-face with Sai Baba is an experience that awakens even the unprepared mind of a scientifically-oriented, narrowly-focused American orthopaedic surgeon. Although completely naive to religious experience, I could understand the power of love and kindness generated by Baba, and appreciate the peace felt by His devotees. I learned that Sai Baba's community includes all of us. We all can share this miracle, learn to devote ourselves to others, and do our part to serve and improve our world.

**DR. LEO A. WHITESIDE,** Orthopaedic Surgeon-Inventor, St. Louis, Missouri, USA



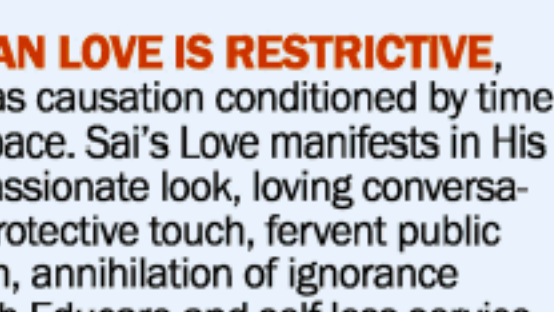
**WHEN SAI LOOKS INTO MY EYES,** I feel an amazing peace which fills me with a higher energy and understanding. I always return from Prashanti Nilayam recharged with greater inner clarity, motivated to accomplish the Sai service projects in New Zealand with abundant love.

**MR. DOUGLAS SAUNDERS,** National Chairperson, Sri Sathya Sai Service Organisation, New Zealand



**HUMAN LOVE IS RESTRICTIVE,** and has causation conditioned by time and space. Sai's Love manifests in His compassionate look, loving conversation, protective touch, fervent public speech, annihilation of ignorance through Educare and selfless service to mankind and above all, non-dual Cosmic Love for all creation.

**MR. INDULAL SHAH,** International Advisor, Sri Sathya Sai Organisations



## SSSVIP: The Sai VIP Villages

In the year 2000, the United Nations declared its eight main millennium development goals (MDG) that would lift more than 500 million people out of extreme poverty, restoring their dignity and aspirations to fulfill the human potential.

According to Dr. Kalyan Ray, former Head of the UN HABITAT's Water and Sanitation Department, "Though the overarching goal of the MDGs is tackling extreme poverty, water provides an entry point for action in achieving most of these goals."

On July 28, 2010, the UN adopted a resolution to recognise access to clean water and sanitation as a human right. Even as countries set about to achieve the goals, there is a sustainable model that has been functioning successfully in South India.

The Sai Water Project in East and West Godavari Districts of Andhra Pradesh was followed by medical camps for tribals in the hamlets that had remained untouched by modern civilisation and isolated from the rest of the world.

Soon it expanded to provide medical, social, economic and holistic benefits as well. The project not only delivered drinking water but also proved that human beings can be motivated to action as much by values as by economic benefits. These initiatives were the precursors to Baba's announcement of the Sri Sathya Sai Village Integrated Programme (SSSVIP) on March 20, 2007. Immediately the 25 hamlets in East Godavari District, which were already receiving drinking water supply from the Sai Project, were selected for a pilot project.

### The need for SSSVIP

The SSSVIP addressed the holistic needs of each villager, nurturing the family unit as the foundation. The eight



SSS Village integrated programme empowers each villager to take responsibility for individual and collective well-being



SSS Village integrated programme empowers each villager to take responsibility for individual and collective well-being

main components of the SSSVIP are: infrastructure, employment, education, medical and health, social, spiritual and individual care.

Within a span of three years, the SSSVIP has extended to 1,300 villages across India and continues to grow. What is common among these villages is that essentials such as hospitals, schools, industries, banks or even post offices are beyond reach, majority of the population lives below the poverty line, and several of the government's welfare schemes have not touched these areas. Once a specific village is identified, a basic survey is conducted to assess the common and individual needs and the components are prioritised accordingly.

"An important aspect of the SSSVIP is counselling and emotional support. It may not be possible to solve all their problems, but the volunteers listen to the residents and provide emotional support, as well as counsel them. The

emphasis is not just on material resources, but also on the healing power of love without proselytising," explains Mr. V. Srinivasan, the All India President of the SSS Seva Organisation.

In line with Baba's Universalism, the program does not discriminate between the beneficiaries on religious, caste, community or socio-economic grounds. Further, "It empowers the villagers to get involved," says Dr. Ram Manohar, the SSSVIP's National Coordinator.

### Showing the way

Testimonials of the program's success are many. Nine-year old Vignesh waves his thin arms in excitement and struggles to stand up and welcome the guests to his two-room house at Maagaral village in Tamil Nadu.

Vignesh was a healthy child till he was seven months old. Constant epileptic seizures and lack of medical attention rendered him physically and

speech disabled. Vignesh now has a new found hope in a pair of new calipers and the encouragement to walk daily with support. Volunteers of the Sai organisation talk and play with him on their visits to the village. They also chaperone his mother to his physiotherapy that has been arranged in Chennai.

Elderly Yagatha of the same village was malnourished and living alone. She is now a beneficiary of "Amirtha Kalasam" program, which ensures her monthly groceries and toiletries. In the Kanchipuram district of Tamil Nadu, the SSSVIP addressed nutritional and ecological concerns by planting thousands of drum sticks, papaya and curry leaf saplings for 700 families.

Earlier on in 2004, the Sai volunteers of UP and Uttarakhand successfully implemented a hydro-electric project at Pokhari, a village with 50 households in the Gharwal Hills. With technical inputs from IIT Kanpur, the project generates 5000 watts power from a small river.

In East Godavari District, the tribals had adopted shift cultivation, cutting down the forest trees to grow their produce. Food was scarce. Villagers, including children were consuming toddy to overcome hunger. The Sai *sevadals* provided seeds to raise kitchen gardens, taught the children to bathe daily, clip their nails and comb the hair. They worked with the teachers in the nearby school and organised medical camps. Now, the children in the 25 hamlets are completely free from alcoholism and at least 50 per cent of the women no longer consume toddy. The Government has been motivated to lay roads to all the hamlets which few knew existed prior to the Sai Water Project.

As the world approaches the 2015 deadline for achieving the Millennium Development Goals, India has proven that SSSVIP is a viable model that builds trust and confidence, motivating people and authorities towards public participation and shared responsibility for the goal of community development.

## Sai Education: Transforming Through Truth

For Richard Mohan of Coimbatore, sending his daughter to the weekly Sathya Sai Education (SSE) classes has been a blessing. "My daughter now understands and appreciates the importance of prayer and our [Christian] customs," he says.

A non-formal, yet highly effective mode of education, SSE or Bal Vikas is the brainchild of universal teacher, Bhagavan Baba, whose vision of education goes beyond mere eradication of illiteracy or acquisition of degrees.

Defining noble character as the desired end of education, Baba stresses education must equip the learner for life and not merely for a earning a living. For the past 42 years, He has been filling the vacuum in the education system not just in India but also around the world through a well-designed strategy, with SSE as the delivery medium.

The Sai education module celebrates universal spirituality, promoting love and respect for all faiths by focusing on their universal values. The five human values of Truth, Right Conduct, Peace, Love, and

Nonviolence are elicited through lessons based on the interactive teaching techniques such as stories, songs, prayers, or quotations, silent sitting, and games or group activities. Conducted for children 5-13 years, the 9-year program is divided into three groups, each with 3 sub-levels. Upon graduation, young adults enter the society as mature and balanced agents of positive change.

Pointing to the program's lasting success, its National Joint Coordinator Mrs. Vidya Srinivasan, says "Even years after graduating, wherever our



**Sai education enabled me to develop values that have helped me achieve success in life while understanding that the object of such success is to render service to society. What I am today is what Bal Vikas made of me in my formative years.**

**Justice V. Ramasubramanian,** of the Madras High Court, is a Bal Vikas graduate

students go, they stand out in a crowd due to their radiant personality and the way they conduct themselves. In many places, a SSE diploma is seen as an edge by employers, for it tells

them something positive about the person's moral fibre."

While academic lessons learnt in school help in honing one's IQ, SSE complements it rightfully by helping develop the learner's EQ or ethics quotient. The "strong grounding in ethics, good manners and human values as a Bal Vikas student have left a deep and positive impact on my personality" shares Mr N. Sethuram, Managing Director of W.S. Industries.

When delivered within a regulated institutional environment, its benefits are hard to miss. Rekha Agrawal, Principal of the Sri Sathya Sai Vidya Vihar New Delhi says, "SSE has helped our students excel in all areas of learning. The school's ambience, discipline, and values-based education focus on the holistic development of each child, and not academics alone."

Global educational reforms are still searching for a "new educational order" to eliminate religious fanaticism, violence, and fatalism that characterise today's society. For decades now, through SSE, Baba has been lighting the way to truth, triumph and transformation.